



# Membership and Sponsorship Opportunities

## About Midwest Chapter of the American College of Healthcare Executives

The Midwest Chapter of the American College of Healthcare Executives (MCACHE) is the local chapter of the American College of Healthcare Executives (ACHE), serving healthcare executives in Southeast Michigan and Northwest Ohio. It is our goal to provide and enhance opportunities for education, networking and information exchange that will improve our ability to serve our communities and our organizations. MCACHE offers educational and professional development opportunities on key issues affecting healthcare management. For the majority of our membership, MCACHE is the first place to go for up-to-date industry information. The end result – our members are better equipped to serve their patients and communities in which they live and work.

## Why Sponsor MCACHE

MCACHE would like to offer your organization an opportunity to gain exposure to the top healthcare organizations and management teams in the country by sponsoring the local ACHE chapter and its many activities.

We have always relied upon the support from various organizations to underwrite our numerous educational programs. For this coming year, we have developed a comprehensive corporate sponsorship program to provide maximum benefit and consistent recognition throughout the year. Sponsorship funds are vital to ensuring that we can continue to provide quality programming for our members at affordable rates.

## Benefits of Sponsorship

You can gain visibility, establish vital relationships and position your products and services with the healthcare professionals in the local healthcare industry. As a sponsor, you will extend your networking with industry leaders and have opportunities to expand your knowledge of the healthcare industry and stimulate intentional connections. Your participation will also align your company with the ACHE-MCACHE brand, which is recognized as the leading healthcare organization for healthcare executives. Additionally, new for 2018, your sponsorship will allow you to support the continued growth of your own organization with our new sponsor membership opportunities.

Most of all, your sponsorship will help provide high quality, timely and affordable education to our membership.

## How to Sponsor MCACHE

To gain immediate benefits of an annual sponsorship, please complete the MCACHE Sponsorship Invoice/Order Form and mail the invoice/order form and payment to:

**Midwest Chapter of the American College of Healthcare Executives  
13064 Burningwood Drive  
Washington, MI 48094**

# MCACHE Sponsorship Invoice/Order Form



To gain immediate benefits of an annual sponsorship, please complete the form below and submit with payment to:

**Midwest Chapter of the American College of Healthcare Executives  
13064 Burningwood Drive  
Washington, MI 48094**

Organization Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Person Responsible for Sponsor Benefits: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Level (choose one)**

- Diamond Level (\$7500)
- Platinum Level (\$5000)
- Gold Level (\$3500)
- Silver Level (\$2000)
- Bronze Level (\$1000)
- Exhibit Table Sponsor (\$300)

Date Submitted: \_\_\_\_/\_\_\_\_/2017

Sponsorship level is applicable January 1, 2018 through December 31, 2018

MCACHE Tax ID: 42-1616575

# Sponsorship Levels

All sponsorship levels with the exception of exhibit table sponsors include:

- Recognition as a sponsor at all educational events
- Recognition of your organization's logos/names/tag lines on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Company spotlight article in chapter newsletter

Additionally, below are benefits specific to the sponsorship level chosen:

## Diamond Level (\$7500)

- Ten (10) complimentary ACHE memberships for employees of your organization; complimentary memberships restricted to first time ACHE members
- Ten (10) complimentary meeting or fundraising event registrations
- Opportunity to set up an exhibit table at four (4) educational/networking events
- Sponsorship Benefit Value - \$1850

## Platinum Level (\$5000)

- Five (5) complimentary ACHE memberships for employees of your organization; complimentary memberships restricted to first time ACHE members
- Five (5) complimentary meeting or fundraising event registrations
- Opportunity to set up an exhibit table at three (3) educational/networking events
- Sponsorship Benefit Value - \$925

## Gold Level (\$3500)

- Three (3) complimentary ACHE memberships for employees of your organization; complimentary memberships restricted to first time ACHE members
- Three (3) complimentary meeting or fundraising event registrations
- Opportunity to set up an exhibit table at two (2) educational/networking events
- Sponsorship Benefit Value - \$555

## Silver Level (\$2000)

- Two (2) complimentary ACHE memberships for employees of your organization; complimentary memberships restricted to first time ACHE members
- Two (2) complimentary meeting or fundraising event registrations
- Opportunity to set up an exhibit table at one (1) educational/networking event
- Sponsorship Benefit Value - \$420

## Bronze Level (\$1000)

- One (1) complimentary ACHE memberships for an employee of your organization; complimentary membership restricted to a first time ACHE member
- One (1) complimentary meeting or fundraising event registrations
- Sponsorship Benefit Value - \$185

## Exhibit Table Sponsor (\$300)

- Opportunity to set up an exhibit table at one (1) educational/networking event of the sponsor's choice, including two (2) complimentary event registrations
- Access to MCACHE Board Members and executive attendees during pre-program reception
- Sponsorship Benefit Value - \$70

Disclaimer: It is the donor and its employees' responsibility for their respective tax compliance as part of making a sponsorship donation and receiving the respective benefit.