

Midwest Chapter of the American
College of Healthcare Executives
An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

Membership and Sponsorship Opportunities

About Midwest Chapter of the American College of Healthcare Executives

The Midwest Chapter of the American College of Healthcare Executives (MCACHE) is the local chapter of the American College of Healthcare Executives (ACHE), serving healthcare executives in Southeast Michigan and Northwest Ohio. It is our goal to provide and enhance opportunities for education, networking and information exchange that will improve our ability to serve our communities and our organizations. MCACHE offers educational and professional development opportunities on key issues affecting healthcare management. For the majority of our membership MCACHE is the first place to go for up-to-date industry information.

Why Sponsor MCACHE

MCACHE would like to offer your organization an opportunity to gain exposure to the top healthcare organizations and management teams in the county by sponsoring the local ACHE chapter and its many activities.

We have always relied upon the support from various vendors to underwrite our numerous educational programs. For this coming year, we have developed a comprehensive corporate sponsorship program to provide maximum benefit and consistent recognition throughout the year. Sponsorship funds are vital to insuring that we can continue to provide quality programming for our members at affordable rates.

Benefits of Sponsorship

You can gain visibility, establish vital relationships and position your products and services with the healthcare professionals in the local healthcare industry. As a sponsor, you will extend your networking with industry leaders and have opportunities to expand your knowledge of the healthcare industry. Your participation will also align your company with the ACHE-MCACHÉ brand which is recognized as the leading healthcare organization for healthcare executives.

Most of all, your sponsorship will help provide high quality, timely and affordable education to our membership.

How to Sponsor MCACHE

To gain immediate benefits of an annual sponsorship, please complete the MCACHE Sponsorship Invoice/Order Form and mail the invoice/order form and payment to:

Midwest Chapter of the American College of Healthcare Executives
22732 Alger Street Suite 200
St. Clair Shores, MI 48080

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To gain immediate benefits of an annual sponsorship, please complete the form below and submit with payment to:

**Midwest Chapter of the American College of Healthcare Executives
22732 Alger Street, Suite 200
St. Clair Shores, MI 48080**

Organization Name: _____

Name of Contact Person: _____

Telephone Number of Contact Person: _____

Email of Contact Person: _____

Sponsorship Level (choose one)

- New for 2016 - Platinum Health System Level (\$5000)
- Platinum Level (\$3500)
- Gold Level (\$2500)
- Silver Level (\$1500)
- Bronze Level (\$750)
- VIP Pre-Program Reception Sponsor (\$500)

Date Submitted: ____/____/2015

Sponsorship level is applicable January 1 through December 31, 2016

MCACHE Tax ID: 42-1616575

Sponsorship Levels

Platinum Health System Level (\$5000) – New for 2016!

- **All hospitals** within the health system will receive recognition
- Recognition as a sponsor at all educational events – all hospitals within system recognized
- Recognition of all hospitals' logos/names/tag lines on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Five (5) complimentary meeting registrations
- Company spotlight article in chapter newsletter
- Passes for five (5) fundraising event registrations (event to be determined)
- Recognition as "Chapter Corporate Partner" on all electronic chapter communication throughout the chapter year

Platinum Level (\$3500)

- Opportunity to set up an exhibit table at three (3) educational/networking events
- Recognition as a sponsor at all educational events
- Recognition of your organization's logo/name/tag line on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Four (4) complimentary meeting registrations
- Company spotlight article in chapter newsletter
- Passes for four (4) fundraising event registrations (event to be determined)

Gold Level (\$2500)

- Opportunity to set up an exhibit table at two (2) educational events
- Recognition as a sponsor at all educational events
- Recognition of your organization's logo/name/tag line on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Three (3) complimentary meeting registrations
- Company spotlight article in chapter newsletter
- Passes for three (3) fundraising event registrations (event to be determined)

Silver Level (\$1500)

- Opportunity to set up an exhibit table at one (1) educational event
- Recognition as a sponsor at all educational events
- Recognition of your organization's logo/name/tag line on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Two (2) complimentary meeting registrations
- Company spotlight article in chapter newsletter
- Passes for two (2) fundraising event registrations (event to be determined)

Bronze Level (\$750)

- Recognition as a sponsor at all educational events
- Recognition of your organization's logo/name/tag line on public display at events, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- One (1) complimentary meeting registration
- Company spotlight article in chapter newsletter
- Passes for one (1) fundraising event registration (event to be determined)

VIP Pre-Program Reception Sponsor (\$500)

- Access to C-level members and MCACHE board members at a pre-program reception.
- Recognition of your organization's logo/name/tag line on public display at the reception, in the MCACHE newsletter, and on the MCACHE website with a link to your organization's website
- Two complimentary registrations at one quarterly educational program
- Space available to display marketing materials at the pre-program reception